



Oriental Education Society's
ORIENTAL INSTITUTE OF MANAGEMENT

(Approved by AICTE, New Delhi, DTE Govt. of Maharashtra & Affiliated to University of Mumbai.)

DTE Code : MB3136 | AICTE Approval No. 06/07MS/MBA/2006/006

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Additional Information

| Name of document / File |
|---------------------------|
| 7.2.1: OIM Best Practices |



7.2.1 : Best Practices

Best Practice 1:

Title : Students' Service Charter

Objectives :

The "Student Service Charter" at the Oriental Institute of Management (OIM) outlines a set of objectives that reflect our commitment to providing exemplary student services and fostering a supportive learning environment. Some key objectives of the Student Service Charter at OIM include:

1. **Transparent Communication:** Ensure clear and timely communication with students regarding academic programs, policies, procedures, and important deadlines.
2. **Responsive Support:** Provide prompt and effective support to address student inquiries, concerns, and feedback. Maintain a dedicated helpdesk and support system to assist students with their academic, administrative, and personal needs.
3. **Quality Education:** Strive for academic excellence by delivering high-quality teaching, resources, and learning materials. Continuously assess and enhance curriculum design, teaching methodologies, and assessment practices to meet the evolving needs of students.
4. **Holistic Development:** Promote holistic student development by offering opportunities for co-curricular and extracurricular activities that enhance leadership, teamwork, creativity, and interpersonal skills.
5. **Equitable Access:** Ensure equal access to educational resources, facilities, and opportunities for all students, regardless of their background, abilities, or circumstances. Implement measures to accommodate diverse learning styles and needs.
6. **Personalized Guidance:** Provide personalized academic and career guidance to help students make informed decisions about their educational paths and future careers. Offer counselling services to support students' mental and emotional well-being.

7. Feedback Mechanism: Establish a structured feedback mechanism that allows students to express their opinions, suggestions, and concerns about various aspects of their educational experience. Regularly assess and act upon feedback received.

8. Continuous Improvement: Commit to continuous improvement of student services by regularly reviewing and updating service standards, processes, and resources based on best practices and feedback from students and stakeholders.

9. Accountability and Transparency: Hold ourselves accountable for upholding the commitments outlined in the Student Service Charter. Regularly report on the progress of achieving the objectives and seek input from students and stakeholders for further refinement.

These objectives collectively demonstrate OIM's dedication to providing a student-centric approach that ensures an enriching, supportive, and empowering educational journey for all students.

Context :


The "Student Service Charter" at the Oriental Institute of Management (OIM) embodies our institution's unwavering commitment to delivering exceptional student services and fostering a nurturing learning environment. It serves as a comprehensive framework that outlines the institution's pledge to transparent communication, responsive support, equitable access, holistic development, and personalized guidance for all students. Rooted in the principles of accountability and continuous improvement, the charter is a testament to OIM's dedication to enhancing the overall educational experience by prioritizing student well-being, academic excellence, and community engagement.

Description :

The Student Service Charter at the Oriental Institute of Management (OIM) is a guiding document that underscores our commitment to providing a seamless and enriching experience for our students. Implementation of Students service Charter has facilitated the following

1. Timely Communication:

Academic Information: Ensuring timely communication of course schedules, examination dates, assignment deadlines, and academic updates to all students through the online portal and official communication channels.


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Co-Curricular and Extra-Curricular Activities: Regularly notifying students about workshops, seminars, cultural events, and club activities to encourage participation and engagement in various campus events.

2. Process Simplification:

Enrolment and Registration: Streamlining the enrolment process, simplifying forms, and providing clear instructions to facilitate smooth enrolment and course registration for each academic term.

Fee Payments: Implementing an intuitive online fee payment system, with step-by-step guidance and accessible support, to simplify the fee payment process for students.

Library Access: Ensuring hassle-free library access by digitizing the borrowing process, optimizing search tools, and offering user-friendly guidelines for efficient resource utilization.

3. Timely Guaranteed Delivery of Student Services:

Academic Transcripts and Certificates: Guaranteeing the prompt issuance of academic transcripts, certificates, and letters upon request, within stipulated timelines to support students' academic and professional pursuits.

Grievance Resolution: Establishing a dedicated grievance resolution mechanism that ensures timely addressing and resolution of student concerns, creating a supportive and responsive environment.

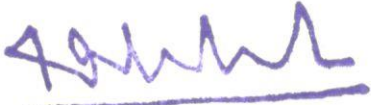
Support Services: Committing to timely provision of essential support services, including counselling, career guidance, and academic assistance, to aid students in their personal and academic growth.

Guiding Principles:

Transparency: Ensuring openness and transparency in all communication and processes related to student services.

Accessibility: Making information, forms, and resources easily accessible through the institution's official website and communication platforms.

Accountability: Holding ourselves accountable for adhering to the outlined timelines and standards of service delivery.


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Continuous Improvement: Regularly reviewing and enhancing our processes based on student feedback and evolving best practices.

By adhering to the Student Service Charter, OIM aims to create an environment that nurtures effective communication, simplifies administrative processes, and guarantees the timely and reliable delivery of essential student services. Through these operational commitments, we strive to elevate the overall student experience and contribute to their success and well-being.

Evidence of Success:

The successful implementation of the Student Service Charter at the Oriental Institute of Management (OIM) is evidenced by the high levels of student satisfaction and contentment. Students have expressed a profound sense of happiness and appreciation for the enhanced services provided under the charter. Notably, the charter's emphasis on process simplification has yielded substantial improvements in operational efficiency. By streamlining administrative procedures, students have experienced a significant reduction in complexities, allowing them to navigate various processes with greater ease and clarity. Equally noteworthy is the charter's commitment to delivering all student services within a guaranteed timeframe. This assurance has been consistently upheld, ensuring that students receive essential services promptly and reliably. Collectively, the positive feedback received from students underscores the Student Service Charter's resounding success in elevating the overall quality of services provided by OIM, resulting in a more streamlined, efficient, and satisfying experience for our student community.

Problems Encountered and Resources Required:

The implementation of the Student Service Charter at the Oriental Institute of Management (OIM) has been remarkably smooth, marked by the absence of major challenges. The integration of the charter into our existing framework has been achieved seamlessly, with minimal disruption to ongoing operations. This successful implementation has been facilitated by a strategic approach that leverages our institution's existing resources effectively. Notably, the execution of the charter has not necessitated substantial dedicated resources, thereby aligning with our commitment to prudent resource management. This harmonious integration and resource-conscious


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execution have contributed to the charter's effectiveness in enhancing student services without imposing undue strain on our operational infrastructure.

Notes(optional): NIL

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STUDENTS SERVICE CHARTER

| S.N | NAME OF SERVICE | DELIVERY TIME |
|-----|---|---------------|
| 1 | BONAFIDE CERTIFICATE | 1 DAY |
| 2 | LETTER OF RECOMMENDATION OF FACULTY ON LETTER HEAD | 1 DAY |
| 3 | TRANSFER CERTIFICATE | 1 DAY |
| 4 | NO OBJECTION CERTIFICATE (All purpose) | 1 DAY |
| 5 | CANCELLATION OF ADMISSION | 1 DAY |
| 6 | DUPLICATE IDENTIFY CARD | 1 WEEK |
| 7 | RAILWAY CONCESSION | 1 DAY |
| 8 | DUPLICATE GRADE CARD/ MARKSHEET | 1 DAY |
| 9 | VERIFICATION OF GRADE CARDS & CERTIFICATE (Hard Copy) | 1 DAY |
| 10 | TRANSCRIPTS CERTIFICATE (1st Copy) | 2 DAYS |

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Best Practice 2

Title : Value Added Skill Based courses

Objectives :

Welcome to the Oriental Institute of Management's cutting-edge and impactful skill-based courses in "Advanced Excel" and "Entrepreneurship Development." In an era where expertise and innovation are paramount, our courses are meticulously crafted to provide the learners with unparalleled practical knowledge and hands-on experience. Through a fusion of theoretical insights and real-world applications, our courses are designed as best practices, equipping the learners with the indispensable skills needed to thrive in today's dynamic professional landscape. Join us to unlock a realm of boundless possibilities, where competence meets innovation, and entrepreneurship meets excellence. The objectives of this initiative are as follows:

Course1: Advanced Excel

Objective 1: Proficiency in Spreadsheet Management

Participants will develop advanced skills in Excel, including data manipulation, complex formulas, and efficient data organization, enabling them to effectively manage and analyze diverse datasets for informed decision-making in professional settings.

Objective 2: Data Visualization and Interpretation

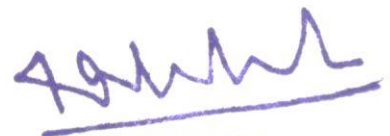
Participants will learn to create dynamic and visually appealing charts, graphs, and dashboards in Excel, enhancing their ability to present data-driven insights persuasively to stakeholders and management.

Objective 3: Automation and Efficiency Enhancement

Through VBA (Visual Basic for Applications) programming, participants will acquire the capability to automate repetitive tasks, streamline workflows, and increase overall work efficiency, leading to time and resource savings.

Objective 4: Advanced Data Analysis

Participants will gain proficiency in using Excel's advanced features for data analysis, such as pivot tables, power queries, and data tables, enabling them to extract meaningful insights and trends from complex datasets.



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Objective 5: Scenario Modeling and Decision Support

By mastering advanced Excel functions, participants will learn to build and analyze complex financial models, perform scenario analysis, and make informed business decisions based on accurate quantitative assessments.

Course: Entrepreneurship Development

Objective 1: Ideation and Opportunity Recognition

Participants will learn techniques to generate innovative business ideas, identify market gaps, and assess the viability of potential opportunities, laying a strong foundation for successful entrepreneurship.

Objective 2: Business Plan Development

Participants will develop the skills to create comprehensive business plans, including market research, financial projections, risk assessment, and marketing strategies, ensuring a structured approach to launching and growing ventures.

Objective 3: Legal and Regulatory Understanding

By exploring legal structures, intellectual property rights, and compliance requirements, participants will gain a clear understanding of the legal landscape in which startups operate, ensuring smooth and ethical business operations.


Objective 4: Financial Management for Startups

Participants will acquire knowledge in financial management, including budgeting, funding options, cash flow management, and investment strategies, enabling them to make sound financial decisions for their ventures.

Objective 5: Marketing and Growth Strategies

Through the study of effective marketing techniques, branding, customer acquisition, and growth strategies, participants will be equipped to promote their ventures, attract customers, and achieve sustainable growth.

Objective 6: Pitching and Investor Relations



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Participants will develop strong communication and presentation skills, learning how to pitch their business ideas confidently to potential investors, partners, and stakeholders, increasing the chances of securing funding and support.

Objective 7: Resilience and Adaptability

Entrepreneurship comes with challenges; participants will cultivate a resilient mindset, learning to navigate uncertainties, manage failures, and adapt their strategies to changing market dynamics.

Objective 8: Networking and Collaboration

Participants will understand the importance of building a strong entrepreneurial network, connecting with mentors, peers, and industry experts, and leveraging these connections to gain insights, support, and partnerships.

Objective 9: Ethical and Social Responsibility

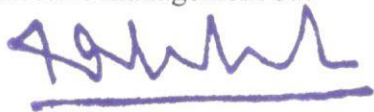
By emphasizing the significance of ethical business practices and social responsibility, participants will learn to create ventures that contribute positively to society while achieving business success.

These objectives collectively aim to provide participants with a holistic and practical understanding of Advanced Excel and Entrepreneurship Development, empowering them with valuable skills and knowledge to excel in their professional endeavours.

Context :

In a rapidly evolving global economy, staying ahead requires a unique blend of skills and knowledge. The Oriental Institute of Management recognizes this imperative and is proud to introduce a groundbreaking initiative aimed at empowering individuals with the tools they need to excel in their careers and seize entrepreneurial opportunities. With a steadfast commitment to fostering practical expertise, we present two exceptional skill-based courses: "Advanced Excel" and "Entrepreneurship Development." These courses have been strategically designed to address the contemporary demands of businesses and industries, equipping participants with invaluable proficiencies that go beyond conventional education.

In the realm of data-driven decision-making, "Advanced Excel" emerges as a pivotal skill. The exponential growth of data necessitates not only its effective management but


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also the ability to derive meaningful insights from it. Our meticulously structured "Advanced Excel" course is geared towards arming participants with the prowess to manipulate and analyze complex datasets, create captivating visualizations, and automate tasks for enhanced efficiency. This proficiency not only magnifies one's analytical capabilities but also positions them as indispensable assets within their organizations.

Simultaneously, the spirit of entrepreneurship continues to reshape industries, opening doors to innovative solutions and economic growth. Our "Entrepreneurship Development" course embarks on a comprehensive journey, guiding participants through the entire lifecycle of a startup venture. From ideation and strategic planning to financial management and sustainable growth, this course hones the skills necessary to navigate the entrepreneurial landscape with confidence. With a focus on ethical business practices and social responsibility, we ensure that participants are not just prepared to build successful businesses, but also contribute positively to the broader community.

At the heart of these initiatives lies a commitment to excellence and innovation. The Oriental Institute of Management's "Advanced Excel" and "Entrepreneurship Development" courses are more than just educational programs – they are transformative experiences that transcend traditional learning. By combining theoretical foundations with hands-on applications, we provide a platform where participants can develop a profound understanding of these subjects, interact with seasoned experts, and engage with like-minded peers.

- Join us in embracing these skill-based courses as a bridge to your professional aspirations and entrepreneurial dreams. As the global landscape continues to evolve, those equipped with specialized skills and entrepreneurial acumen are best poised to lead, succeed, and inspire. Welcome to a world of limitless possibilities at the Oriental Institute of Management.

Description :

Course 1: Advanced Excel

Embark on a transformative journey of data mastery with OIM's comprehensive "Advanced Excel" course. Led by a team of highly experienced industry experts, this course is designed to empower participants with advanced skills in spreadsheet management, data analysis, and automation. The course structure is thoughtfully



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curated, blending theoretical foundations with practical applications, ensuring participants grasp the intricacies of Excel's functionalities.

Course Highlights:

Expert Faculty: Our esteemed industry experts bring a wealth of real-world experience, providing invaluable insights and perspectives.

Hands-On Learning: Engage in a series of immersive activities, assignments, and projects that mirror real business scenarios, allowing you to apply your skills in practical contexts.

Interactive Q&A Sessions: Regular question-answer sessions provide a platform for participants to clarify doubts, seek guidance, and delve deeper into complex topics.

Flexible Time Slots: We understand your commitments, and thus, offer flexible time slots to accommodate your schedule. Learn at your own pace without compromising on the quality of education.

Engagement Activities: Participate in collaborative discussions, peer-to-peer learning, and networking opportunities, fostering a rich learning ecosystem.

Course Objectives:

Proficiency in Spreadsheet Management: Master data organization, complex formulas, and efficient data manipulation techniques for informed decision-making.

Data Visualization and Interpretation: Create dynamic charts, graphs, and dashboards to communicate insights effectively to stakeholders.

Automation and Efficiency Enhancement: Learn VBA programming to automate tasks, streamline workflows, and boost productivity.

Advanced Data Analysis: Utilize pivot tables, power queries, and data tables to extract meaningful insights from complex datasets.

Scenario Modeling and Decision Support: Build and analyze financial models, perform scenario analysis, and make informed business decisions.

Course 2: Entrepreneurship Development



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Unleash your entrepreneurial spirit and embark on a transformative voyage with OIM's "Entrepreneurship Development" course. Delivered by industry stalwarts, this course blends theoretical knowledge with hands-on experiences, equipping you with the skills needed to navigate the dynamic landscape of entrepreneurship.

Course Highlights:

Industry Experts: Learn from accomplished entrepreneurs, business leaders, and industry experts who share their practical insights and mentorship.

Real-Life Projects: Dive into real-life case studies, develop business plans, and engage in market research, gaining practical experience in entrepreneurship.

Flexible Learning: Balancing your entrepreneurial dreams with other commitments? Our flexible time slots ensure you can learn at your convenience.

Engagement Activities: Collaborate with peers, participate in brainstorming sessions, and engage in group discussions to enrich your learning journey.

Pitching Practice: Hone your communication and presentation skills through pitching exercises, preparing you to captivate investors and stakeholders.

Course Objectives:

Ideation and Opportunity Recognition: Cultivate innovative thinking and learn to identify market gaps and potential business opportunities.

Business Plan Development: Craft comprehensive business plans with market research, financial projections, and strategic insights.

Legal and Regulatory Understanding: Navigate the legal landscape, understanding business structures, compliance, and intellectual property rights.

Financial Management for Startups: Master budgeting, funding options, and financial decision-making to ensure sustainable growth.

Marketing and Growth Strategies: Develop effective marketing strategies, branding techniques, and customer acquisition approaches.

Networking and Collaboration: Build a strong entrepreneurial network, fostering connections with mentors, peers, and industry experts.



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At OIM, we believe in a dynamic learning approach that embraces interaction, practicality, and flexibility. Our courses empower you to unlock your potential, whether you're seeking data mastery through "Advanced Excel" or aiming to thrive as an entrepreneur through "Entrepreneurship Development." Join us in this transformative journey and seize the opportunity to excel in your professional endeavours.

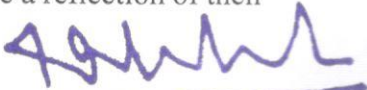
Evidence of Success:

The success of our pioneering initiative in conducting the "Advanced Excel" and "Entrepreneurship Development" courses at Oriental Institute of Management (OIM) stands as a shining example of best practices in education and skill development. One of the cornerstones of our approach is the student-centered methodology, where we prioritize students' preferences by offering courses based on their choices. This tailored approach ensures a high level of engagement and enthusiasm from the participants, setting the stage for a transformative learning experience.

The proof of our success lies not only in the comprehensive nature of the courses but also in the rigorous evaluation process that we have implemented. At the culmination of each course, an evaluation is conducted to assess the participants' grasp of the subject matter. To qualify and be recognized as successful course completers, students are required to meet specific criteria. These include maintaining a minimum of 75% attendance, reflecting their commitment to the learning journey. Furthermore, a terminal test is administered, where students need to secure a minimum of 75% marks, showcasing a deep understanding of the course content.

The remarkable success rate witnessed in both the "Advanced Excel" and "Entrepreneurship Development" courses serves as a compelling testament to the effectiveness of our approach. With a very high rate exceeding 70% in both courses, it is evident that our students have not only embraced the courses but have also displayed a remarkable level of competence in the subject matter. This success rate underscores the fact that our participants have not only acquired the requisite skills but have also internalized and demonstrated their proficiency in both advanced Excel techniques and entrepreneurial principles.

By achieving such impressive success rates, we have accomplished our primary objective: to equip our students with tangible skills that align precisely with the objectives of the courses. The success stories of our participants are a reflection of their


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newfound abilities in data analysis, automation, data visualization (in the case of "Advanced Excel"), and their capabilities in ideation, business planning, financial management, and marketing (in the case of "Entrepreneurship Development"). This remarkable feat stands as a beacon of excellence, highlighting the positive impact that our initiative has had on students' skill development and professional growth.

In conclusion, the exceptional success rates observed in the "Advanced Excel" and "Entrepreneurship Development" courses at OIM unequivocally illustrate the effectiveness of our student-centric approach, robust evaluation methods, and commitment to delivering tangible skill development. These courses stand as exemplars of best practices, showcasing the undeniable potential of education when tailored to students' preferences and driven by rigorous evaluation. The results we have achieved reaffirm our dedication to empowering individuals and contribute to their personal and professional advancement.

Problems Encountered and Resources Required:

The implementation of the "Advanced Excel" and "Entrepreneurship Development" courses at Oriental Institute of Management (OIM) exemplifies a best practice model marked by its seamless execution and impactful outcomes. The journey, though largely smooth, did come with its share of minor challenges and resource considerations that contributed to the overall success of the initiative.

Challenges Faced:

One challenge encountered was the initial hesitation among some students to enrol in the courses. While the subjects – "Advanced Excel" and "Entrepreneurship Development" – are undeniably relevant and valuable, a few students were apprehensive due to their perception of these courses as demanding or potentially unfamiliar. However, this challenge was swiftly addressed through proactive communication, where the benefits, practical applications, and potential career advantages of the courses were highlighted. This approach not only mitigated hesitation but also sparked enthusiasm, resulting in a positive response from the student body.

Resource Requirements:

The unique success of these courses lies in the strategic utilization of existing resources. OIM leveraged its pool of experienced and knowledgeable faculty members, who



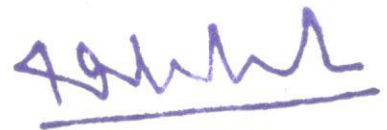
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possessed hands-on expertise in the respective fields. The resource persons' practical insights, real-world experience, and mastery of the subjects played a pivotal role in delivering a robust curriculum that aligned with the course objectives. This approach not only minimized the need for external resources but also added significant value to the learning experience.

Smooth Course Conduction:

The conduction of the "Advanced Excel" and "Entrepreneurship Development" courses was, on the whole, a remarkably smooth affair. With students' interests piqued and initial hesitations allayed, the courses gained momentum quickly. The interactive nature of the courses, featuring engaging activities, assignments, and discussions, further fostered a dynamic learning environment. The flexibility of the course schedules, designed to accommodate participants' availability, contributed to a high level of engagement and participation.

Overall, the success of these courses can be attributed to the proactive approach in addressing initial hesitations, the strategic utilization of existing resources, and the emphasis on a dynamic and interactive learning experience. The "Advanced Excel" and "Entrepreneurship Development" courses serve as a testament to the effectiveness of aligning course offerings with students' preferences and needs. OIM's commitment to providing relevant, impactful, and flexible education shines through in this best practice model, showcasing the institution's dedication to fostering excellence and innovation.



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Best Practice 3

Title : SpeakUp Session Series

Objectives :

The "SpeakUp Sessions" at the Oriental Institute of Management (OIM) are designed to nurture and enhance students' public speaking abilities, facilitating their holistic development and preparing them for success in various professional settings. The objectives of this impactful initiative include:

1. Confidence Building: Empower students with the confidence to articulate their thoughts and ideas effectively in front of an audience, boosting their self-assurance and overall self-esteem.

2. Effective Communication: Cultivate proficient verbal and non-verbal communication skills, enabling students to convey messages clearly, concisely, and persuasively.

3. Critical Thinking: Foster the ability to organize and structure thoughts coherently, promoting analytical thinking and enhancing students' capacity to present well-reasoned arguments.

4. Professional Presentation: Equip students with the skills to create and deliver professional presentations, facilitating success in academic, professional, and personal endeavors.

5. Engagement and Connection: Train students to engage and connect with diverse audiences, enhancing their ability to capture attention and foster meaningful interactions.

6. Adaptability: Enhance adaptability in various speaking scenarios, ensuring students can communicate effectively in different contexts, from group discussions to formal presentations.

7. Overcoming Stage Fright: Provide techniques and strategies to manage and overcome stage fright, allowing students to perform confidently and assertively.

8. Leadership Development: Cultivate leadership qualities by instilling the ability to inspire, motivate, and influence others through effective communication.


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9. Career Readiness: Prepare students for professional success by enhancing their oral communication skills, which are integral to interviews, networking, and workplace interactions.

10. Constructive Feedback: Encourage a culture of constructive feedback, enabling students to receive and apply input to continually improve their public speaking prowess.

11. Enhanced Interpersonal Skills: Strengthen interpersonal skills as students learn to express themselves with clarity, empathy, and impact.

12. Personal Growth: Contribute to personal growth by providing a platform for self-expression and fostering a sense of accomplishment and growth.

By pursuing these objectives, the "SpeakUp Sessions" at OIM aim to empower students with the communication tools they need to excel academically, professionally, and personally, positioning them as effective and influential communicators in a rapidly evolving global landscape.

Context :

The "Student Service Charter" at the Oriental Institute of Management (OIM) embodies our institution's unwavering commitment to delivering exceptional student services and fostering a nurturing learning environment. It serves as a comprehensive framework that outlines the institution's pledge to transparent communication, responsive support, equitable access, holistic development, and personalized guidance for all students. Rooted in the principles of accountability and continuous improvement, the charter is a testament to OIM's dedication to enhancing the overall educational experience by prioritizing student well-being, academic excellence, and community engagement.

Description :

The "SpeakUP Sessions" at the Oriental Institute of Management (OIM) constitute a recurrent and purpose-driven initiative, convened on a weekly basis, with a definitive focus on enhancing participants' public speaking proficiencies and communication capabilities. This structured program operates in alignment with the previously outlined objectives, serving as a dynamic platform to cultivate self-assured communicators adept at addressing diverse audiences and scenarios.


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The procedural framework of these sessions is methodically orchestrated. The process commences with a solicitation of student nominations, inviting eager participants to step forward. Subsequently, those who self-nominate are afforded scheduled opportunities to take the stage, where they engage in articulate discourse on topics previously designated. The discourse encapsulates a spectrum of subject matters, thereby nurturing a multifaceted learning experience.

Distinguished faculty members, vested with the role of evaluators, assume the pivotal responsibility of providing comprehensive feedback on the participants' performance. This evaluative insight serves to illuminate strengths and illuminate potential areas for growth, thereby facilitating an iterative process of improvement.

Integral to the seamless orchestration of these sessions is the meticulous stewardship of the Students' Committee. This dedicated student-led committee is vested with the task of managing and overseeing the logistics, scheduling, and facilitation of the "SpeakUP Sessions." Their assiduous coordination ensures the consistent realization of the program's objectives and maintains the sessions' vibrancy and efficacy.

In essence, the "SpeakUP Sessions" epitomize OIM's resolute commitment to honing the communication capabilities of its participants. This initiative thrives as a testament to the collaborative efforts of students and faculty, converging to foster a cohort of articulate and poised speakers poised to navigate a myriad of communication contexts with finesse and acumen.

Evidence of Success:

The resounding success of the "SpeakUP Sessions" at the Oriental Institute of Management (OIM) is exemplified by the demonstrable achievements of students, which validate the program's alignment with its stated objectives. Through consistent participation and engagement, students have effectively realized the intended objectives of the sessions.

1. Confidence Building and Effective Communication: A notable transformation is evident in the increased self-assuredness displayed by participants. Students who initially approached the stage with trepidation now exhibit a remarkable poise, seamlessly articulating their thoughts with clarity and conviction. This newfound confidence translates into their daily interactions, enabling them to engage in discussions and presentations with heightened efficacy.



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2. Critical Thinking and Professional Presentation: The "SpeakUp Sessions" have facilitated the honing of critical thinking skills among students. As they craft well-structured speeches, participants engage in thoughtful analysis and synthesis of ideas, leading to coherent and well-reasoned presentations. This competency is particularly pronounced when students address intricate topics, demonstrating their capacity for astute analysis and organized discourse.

3. Engagement and Connection: Observably, students have evolved into more engaging and relatable speakers. Through the sessions, they have imbibed the art of connecting with their audience on an emotional level, employing anecdotes, rhetorical devices, and compelling narratives. This capability to captivate audiences enhances their ability to forge meaningful connections in diverse communication contexts.

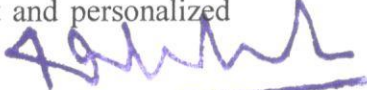
4. Adaptability and Overcoming Stage Fright: A tangible reduction in stage fright is palpable among participants. As students tackle various speaking scenarios, from prepared speeches to impromptu topics, they exhibit an increased adaptability and a diminished sense of apprehension. This transformation underscores their growth in conquering public-speaking challenges.

5. Personal Growth and Enhanced Interpersonal Skills: The "SpeakUp Sessions" have been pivotal in fostering personal growth. Students have not only expanded their communication toolkit but also developed a heightened self-awareness. This introspective journey has translated into improved interpersonal skills, as students exhibit more empathetic and engaging interactions with their peers.

The collective evolution of participants is a testament to the resounding triumph of the "SpeakUp Sessions." As students consistently exhibit the attributes and competencies nurtured by the program, the initiative serves as compelling evidence that it successfully accomplishes its intended objectives. The pronounced enhancements in communication, critical thinking, engagement, adaptability, and personal growth among students endorse the efficacy and transformative impact of the "SpeakUp Sessions" at OIM.

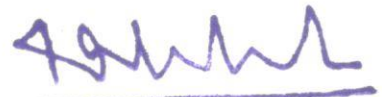
Problems Encountered and Resources Required:

During the preparatory and implementation phases of the SpeakUp sessions, a minor challenge emerged in the form of students' initial hesitation to actively participate. This reluctance, although transient, necessitated targeted encouragement and personalized


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motivation to foster greater engagement. However, aside from this minor obstacle, the implementation process proceeded seamlessly without encountering any other significant impediments. It is noteworthy that the successful execution of the SpeakUp sessions was achieved without necessitating substantial dedicated resources. The initiative's integration within the existing framework efficiently utilized available resources, aligning with our institution's prudent approach to resource allocation. This streamlined implementation underscores the initiative's practical viability and capacity to effect positive change with minimal resource intensiveness.

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