

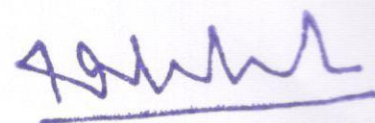
Key Indicator 3.4- Extension Activities

3.4.1 Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

Oriental Institute of Management (OIM) has laid thrust on social responsibility along with fostering academic excellence. We have always believed that business schools should not only be the edifice to develop business skills but also fountain of moral ethos. OIM has conducted numerous social activities to acquaint its students with facets of social duties and diligence.

The list of social activities conducted in the last five years is as follows: -

Sr. No	Date	Academic Year	Title of the Social Activity
1	26 th May 2023	2022 – 23	Project Hansi
2	24 th March 2022	2021 – 22	Blood Donation Camp
3	28 th February 2020	2019 – 20	Blood Donation Camp
4	02 nd October 2019 to 08 th October 2019	2019 – 20	Joy of Giving Week
5	02 nd October 2018 to 08 th October 2018	2018 – 19	Joy of Giving Week



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Activity / Event report

Name of event: Project Hansi – L&D, and fun activities for orphans and senior citizens

Date(s) of conduction :26-05-2023

Class / Sem :MMS semII

No. of students participated :22

Faculty coordinator :Dr Amee Naagr

Student coordinator/ committee : Saheel Shinde

Resource person : --- Mr. Rakesh.

Organization, designation, contact no, mail ID:

Bapu Chaya Bldg, B – Wing, B – 1 & B – 3, Plot No – 185 – 188,

Sector – 23, Juinagar, Navi Mumbai – 400706

Email ID : info@pragatifoundationmumbai.org

Phone number: 02227723122

Mobile No: - +919920480613

Description:

In an inspiring and heartwarming endeavor, the students of Oriental Institute of Management embarked on a noble mission under "Project Hansi" to brighten the lives of those residing at the Pragati Foundation - Orphanages and Old Age Homes. This initiative was driven by a genuine desire to make a positive impact on the lives of orphaned children and senior citizens, spreading joy and positivity through learning, development sessions, and fun activities.

The Oriental Institute of Management students recognized the importance of fostering a sense of belonging, love, and care for the most vulnerable segments of our society. Their visit to the Pragati Foundation was not just an outing but a heartfelt commitment to bring smiles and happiness to those who often lack the support and companionship that many take for granted.

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The day began with a warm and cheerful welcome from the residents of the foundation, creating an immediate atmosphere of warmth and camaraderie. To ensure that the activities were engaging and educational, the students had meticulously planned a series of sessions that catered to both age groups.

For the orphaned children, interactive learning sessions were organized, focusing on various subjects, art and craft, storytelling, and even a mini science fair. These activities not only stimulated the young minds but also provided a platform for self-expression and creativity. The children eagerly participated, showcasing their talents and enthusiasm.

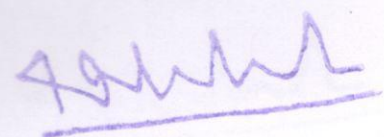
Simultaneously, the senior citizens were treated to a day of companionship and relaxation. Students engaged in heartfelt conversations, listened to their life stories, and even organized light exercises and yoga sessions to promote physical and mental well-being. The elders were delighted by the attention and company, which often means the world to those who may be feeling isolated.

The highlight of the day was a cultural exchange between the students and the residents. Music, dance, and drama performances, both by the students and the talented residents, created a sense of unity and shared joy. Laughter filled the air as everyone participated in group games, making memories that will be cherished for a lifetime.

Project Hansi was not just about spending a day together but about forging bonds and nurturing relationships. It was about reminding these individuals that they are an integral part of our society, loved, and cared for. The students left with a deeper appreciation for the resilience and wisdom of the senior citizens and the exuberance and potential of the orphaned children.

As the day came to a close, it was evident that Project Hansi had indeed achieved its purpose - spreading positivity and bringing genuine smiles to the faces of those at Pragati Foundation. The students of Oriental Institute of Management departed with hearts full of gratitude and inspiration, knowing that the joy they shared will have a lasting impact on the lives of these remarkable individuals.

Project Hansi stands as a testament to the power of compassion, kindness, and the willingness to extend a helping hand, reminding us all that small acts of love can create ripples of happiness in the lives of those who need it most.



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Glimpses:

the city to escape from the endless spiral of scarcity.



NGO Pragati Foundation organized "Project Hansi...Ek Aankhi Muskan" with the aim to contribute towards the society same as like its other ongoing projects. The participants in the project were students of Oriental Institute of Management, Vashi. The students visited the orphanages and old age homes of Girija Welfare Association in Kharghar. The project was executed by the students by conducting learning and development, fun and entertainment activities for the children and senior citizens at the orphanage and old age home. "The motive of the project was to get smiles on their faces and spread happiness with lots of positivity in society. The objective was to learn several aspects of management," said Dr. Kiran Rane (President, Pragati Foundation). The Foundation member Siddhi Rane (Member, Pragati Foundation), Vusant Kulkarni (President, Girija Welfare Association), Aarti Bhat and staff members were present. The project was guided by Dr. R. G. Ratnavat (Director, Oriental Institute of Management), Dr. Manojita Roy (MMS Program Head), Dr. Raghavendra S. Bendigeri (MMS Faculty), Dr. Amee Nagar (MMS Faculty) and Prof. Swati Ghosh (MMS Placement Head).

2 Friday, 26 May 2023

contact@newsband.in

Students of Oriental Institute of Management, Vashi spread joy and positivity

By Chandrasekhar Reddy

Pragati Foundation (NGO) and the students of Oriental Institute of Management Vashi collaborated to organize a heart-warming initiative called "Project Hansi...Ek Aankhi Muskan." The project aimed to contribute to society, similar to other ongoing projects of the foundation, by bringing smiles and happiness to those in need. The participants, comprising second-year MMS students from Oriental Institute of Management Vashi, visited Girija Welfare Association, Kharghar, including orphanages and old age homes.

Under the guidance and supervision of esteemed individuals like Dr. R. G. Ratnavat (Director, Oriental Institute of Management), Dr. Manojita Roy (MMS Program Head, Oriental Institute of Management), Dr. Raghavendra S. Bendigeri (MMS Faculty, Oriental Institute

of Management), Dr. Amee Nagar (MMS Faculty, Oriental Institute of Management), and Prof. Swati Ghosh (MMS Placement Head, Oriental Institute of Management), the students executed the project with great enthusiasm. The project involved conducting various learning and development activities, as well as fun

happiness, and infuse positivity into society. Additionally, the project provided an opportunity for the students to learn and gain valuable insights into different aspects of management.

The project received tremendous support from Dr. Kiran Rane (President, Pragati Foundation), Siddhi Rane (Member, Pragati



and entertainment sessions, for the children and senior citizens at Girija Welfare Association and the old age homes. The primary objective was to bring smiles, spread

Foundation), Shree Harisharan Bhajan Sanyal, Vusant Kulkarni (President, Girija Welfare As-

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Activity / Event report

Name of event: Blood Donation Camp

Date(s) of conduction :24-03-2022

Class / Sem :MMS Sem I and Sem IV

No. of students participated : 33

Faculty coordinator :Dr. Maumita Roy

Student coordinator/ committee : Mr. Tanmay Sonawale

Organisation :NMMC Hospital

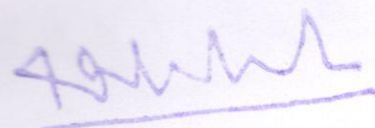
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Phone: - 022 2788 8750

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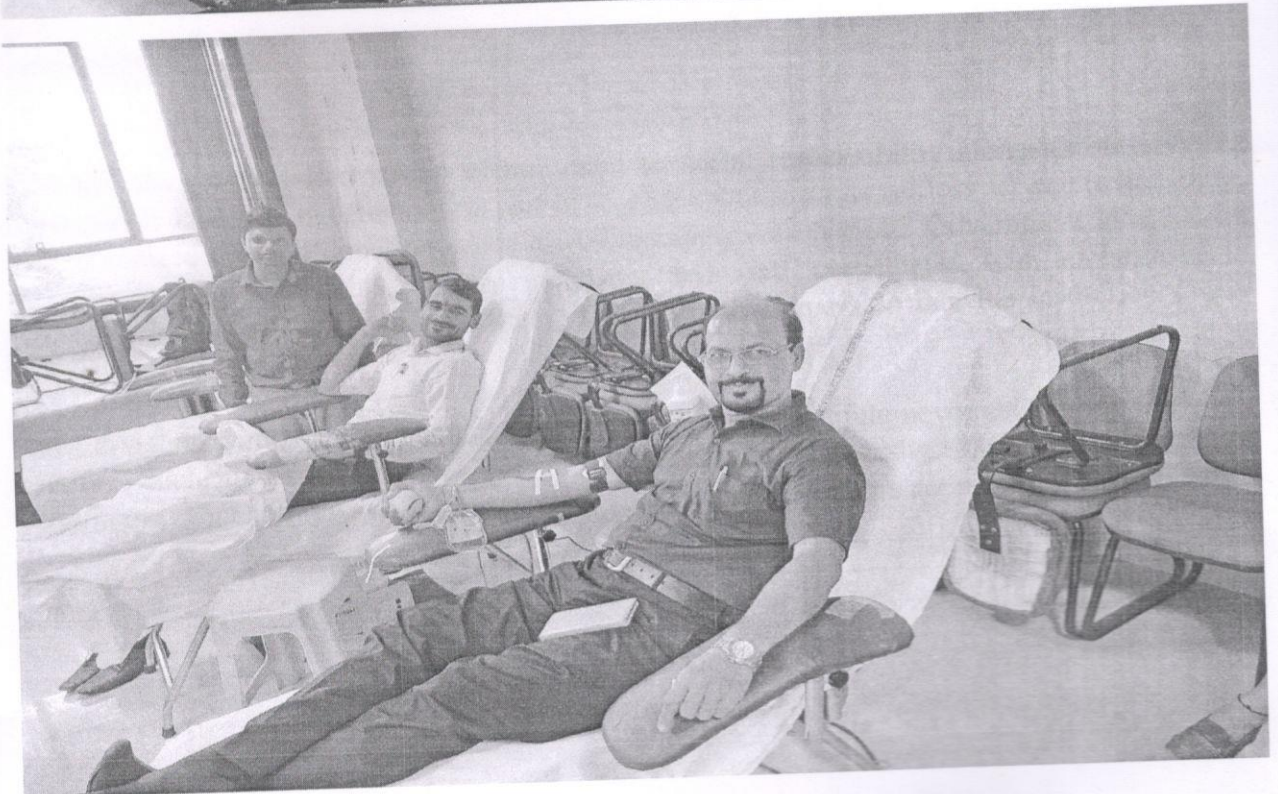
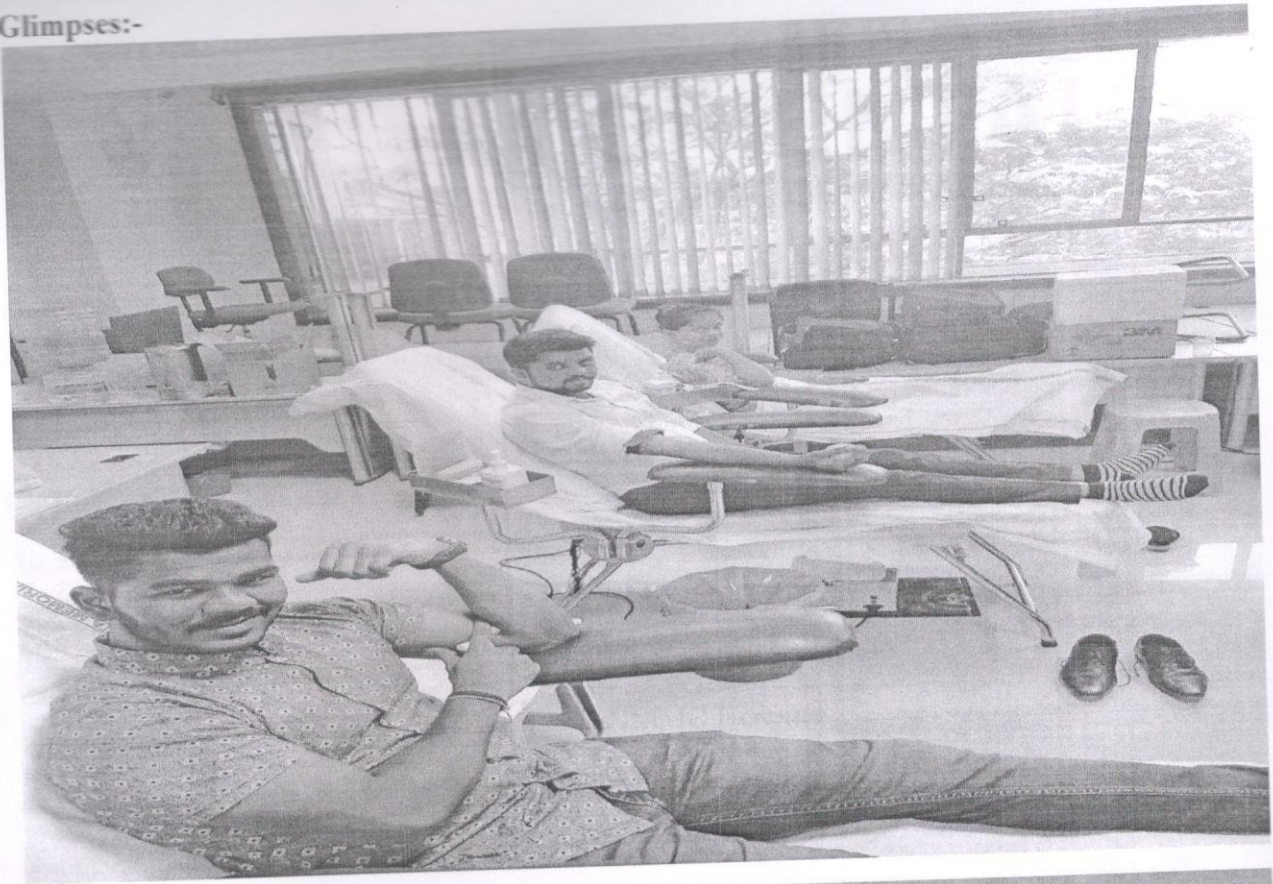
OIM has always exhibited strong commitment to social responsibility alongside unwavering emphasis on academic excellence. As part of its endeavour towards selfless service to humanity, OIM organized a blood donation camp in collaboration with NMMC Government Hospital on 24th March 2022.. Students, faculty members, and staff participated with enthusiasm to participate in this noble cause, embodying the spirit of compassion that the institution firmly believes in.

Blood donation camps are an annual affair at OIM and the institute never shies away from this activity, which may save priceless human lives in times of adversity. 33 people donate their blood in the event and it was a huge success with all the stake holders appreciating the initiative.



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Activity / Event report

Name of event: Blood Donation Camp

Date(s) of conduction :28-02-2020

Class / Sem :MMS Sem II and Sem IV

No. of students participated : 40

Faculty coordinator :Prof. Shakti Awasthi

Student coordinator/ committee : Ms. Megha Kampli

Description:

As an educational institute, OIM has always believed in "giving back to the society". OIM has always been actively involved in perpetuation of social causes that strive to alleviate the difficult situations that people or society collectively go through.

Blood Donation is considered to be one of the most invaluable and selfless contributions. It may act as a life saver for someone who is in dire need of immediate assistance. Oriental Institute of Management has always believed in the motto of "Raktdaan, Mahadaan".

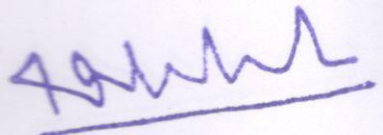
In this regard, OIM organized a blood donation camp in association with "Samannay Club" on 28th February 2020. It was a one day camp, where in 40 students and staff members voluntarily came forward to donate blood and provide selfless service to society and humanity.

The camp was a huge success. The participation and meticulous organization of the camp was widely appreciated.

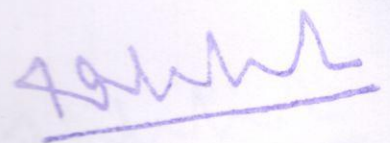
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Activity / Event report

Name of event: Joy of Giving Week

Date(s) of conduction

:02nd October 2019 to 08th October 2019

Class / Sem

:MMS Sem II and Sem IV

No. of students participated

:102

Faculty coordinator

:Prof. Sahar Kapdi

Student coordinator/ committee

: Mr. Rahul Chavan and Ms. Divyangi Jain

Description:

Joy of Giving (JOG)

The Joy of Giving (JOG) is an event that celebrates spirit of humanity. Its prime objective is to provide selfless service to the underprivileged sections of society through voluntary donation in the form of finance, clothes, food etc. At OIM, JOG has always been a part of our cultural ethos and moral fabric. The institute has always been at the forefront of celebration. The event also gives our students a platform to come together for a noble cause and showcase their organizational skills alongside bringing their philanthropic facet to the fore.

As a part of the program following activities are generally undertaken:

- Visit to an orphanage and donation of necessity items like clothe etc.
- Blood Donation camp are organized at the institute campus
- Tree Plantation Ceremony are done to support the cause of the Green Environment.
- Fetes are organized and the funds so collected are utilized for some noble causes.
- Clothes Collection Drive was run for the needy.
- Free health checkup camps are organized


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Activity / Event report

Name of event: Joy of Giving Week

Date(s) of conduction

:02nd October 2018 to 08th October 2018

Class / Sem

:MMS Sem II and Sem IV

No. of students participated

:84

Faculty coordinator

:Prof. Shakti Awasthi

Student coordinator/ committee

: Mr. Snehal Ramtekke

Description:

Joy of Giving (JOG)

The Joy of Giving (JOG) is a "festival of philanthropy" that has become a part of the Indian ethos, with the JOG week being celebrated every year. This is an opportunity to reach out to some one less privileged by donating money, other basic things necessary for survival like clothes, grain etc. We can also volunteer our time for educating needy persons, providing skills and even just saying a kind word to someone who may not have expected it. At OIM, we regularly organize JOG week every year which comprises several activities like donation to orphanages (in form of cash, clothes, medicine and other household items), blood donation camp and free dental check-ups for the needy. The Institute organizes the "joy of giving week" every year. The main motto of this program is "Whatever we as individuals have gained from the society, a small part needs to be given back to the society". Idea is to help less privileged persons of the society –

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